
ADD RESERVATIONS TO YOUR WEBSITE

OPENTABLE GROUP SEARCH MODULE

The group search module allows users to select a specific restaurant location from a list and search tables at that location. The code below will enable display of the module. Charges for reservations made through this module are discounted. We recommend the module code on your home and all other reservations-relevant pages.

PLEASE TEST the reservation functionality prior to posting to ensure the code is properly implemented. Once you complete your test, please email us at reservationlinks@opentable.com with a link to your site so we can ensure that reservations are booking correctly and priced at the discount rate.

The group module code does not work with sites built in Flash. If your site uses Flash, we strongly recommend you add a text link for reservations. Instructions for the text link are available at the end of this document.

GETTING STARTED

Once you select which module you wish to put on your site, you must replace the numbers highlighted (1234, 1107 below) with each of your group's OpenTable restaurant ID numbers in each matching location (lines 3,5,7 below). List any additional restaurants by separating each ID number by a comma in line 3 below. **Replace the numbers in all places to ensure correct booking and pricing.**

Additionally, you must create a separate link as displayed in lines 5-6 for each restaurant you add to the list. Simply copy and paste lines 5-6 and paste them after line 8. Update the text **Restaurant A** and **Restaurant B** (in blue below) with the respective names of the restaurants.

IMPORTANT – Please test the module prior to publishing the new code. Check the restaurant name drop-down, calendar pop-up display and make a test a reservation (remember to cancel the reservation). We recommend that you test the module on multiple browsers including Internet Explorer, Firefox, and Chrome.

```
1 <link href="http://www.opentable.com/ism/feed_alt.css" rel="stylesheet" type="text/css" />
2 <div id="OT_searchWrapperAll">
3 <script type="text/javascript" src="http://www.opentable.com/ism/?rid=1234,1107"></script>
4 <noscript id="OT_noscript">
5 <a href="http://www.opentable.com/single.aspx?rid=1234&restref=1234&rtype=ism">Reserve Now
6 for Restaurant A on OpenTable.com</a>
7 <a href="http://www.opentable.com/single.aspx?rid=1107&restref=1107&rtype=ism">Reserve Now
8 for Restaurant B on OpenTable.com</a>
9 </noscript>
10 <div id="OT_logo">
11 <a href="http://www.opentable.com/home.aspx?rtype=ism" title="Powered By OpenTable">
12 </a>
14 </div>
15 </div>
```

SELECT YOUR MODULE OPTION

The group module is available in two different versions: vertical and horizontal. Code snippets for both versions are posted below. Instructions for customizing the modules follow.

Vertical Module:

Book a Table

Restaurant:

Party Size:

Date: Time:
mm/dd/yyyy



Find a Table

The code to copy and configure for the Vertical version is:

```
<link href="http://www.opentable.com/ism/feed_alt.css" rel="stylesheet" type="text/css" />
<div id="OT_searchWrapperAll">
<script type="text/javascript" src="http://www.opentable.com/ism/?rid=1234,1107"></script>
<noscript id="OT_noscript">
<a href="http://www.opentable.com/single.aspx?rid=1234&restref=1234&rtype=ism">Reserve Now for
Restaurant A on OpenTable.com</a>
<a href="http://www.opentable.com/single.aspx?rid=1107&restref=1107&rtype=ism">Reserve Now for
Restaurant B on OpenTable.com</a>
</noscript>
<div id="OT_logo">
<a href="http://www.opentable.com/home.aspx?rtype=ism" title="Powered By OpenTable">
</a>
</div>
</div>
```

Horizontal Module:

Book a Table

Restaurant:

Party Size:
 Date:
 Time:

mm/dd/yyyy



The code to copy and configure for the Horizontal version is:

```

<link href="http://www.opentable.com/ism/feed_horizontal_alt.css" rel="stylesheet"
type="text/css" />
<div id="OT_searchWrapperAll">
<script type="text/javascript" src="http://www.opentable.com/ism/?rid=1234,1107"></script>
<noscript id="OT_noscript">
<a href="http://www.opentable.com/single.aspx?rid=1234&restref=1234&rtype=ism">Reserve Now for
Restaurant A on OpenTable.com</a>
<a href="http://www.opentable.com/single.aspx?rid=1107&restref=1107&rtype=ism">Reserve Now for
Restaurant B on OpenTable.com</a>
</noscript>
<div id="OT_logo">
<a href="http://www.opentable.com/home.aspx?rtype=ism" title="Powered By OpenTable">
</a>
</div>
</div>

```

CUSTOMIZATION – OVERWRITE THE RESTAURANT NAME (OPTIONAL)

You can overwrite the restaurant name displayed in the Restaurant Name drop-down. Add the desired restaurant name display after each restaurant ID number separating it with a “|” in the JavaScript query string (shown in red below). Note how each restaurant ID has a “|” then the restaurant name. Ensure that the restaurant names are URL encoded before doing this. By default the OpenTable names are used to populate the list.

Example module code snippet with the restaurant names changed:

```

<link href="http://www.opentable.com/ism/feed_horizontal_alt.css" rel="stylesheet"
type="text/css" />
<div id="OT_searchWrapperAll">
<script type="text/javascript" src="http://www.opentable.com/ism/?rid=1234|New Name A,1107|New
Name B "></script>
<noscript id="OT_noscript">
<a href="http://www.opentable.com/single.aspx?rid=1234&restref=1234&rtype=ism">Reserve Now for
Restaurant A on OpenTable.com</a>
<a href="http://www.opentable.com/single.aspx?rid=1107&restref=1107&rtype=ism">Reserve Now for
Restaurant B on OpenTable.com</a>
</noscript>
<div id="OT_logo">
<a href="http://www.opentable.com/home.aspx?rtype=ism" title="Powered By OpenTable">
</a>
</div>
</div>

```

CUSTOMIZATION – RESERVATION PATH (OPTIONAL)

By default, the Reservation Widget will load the reservation search results in a web page within the same browser window.

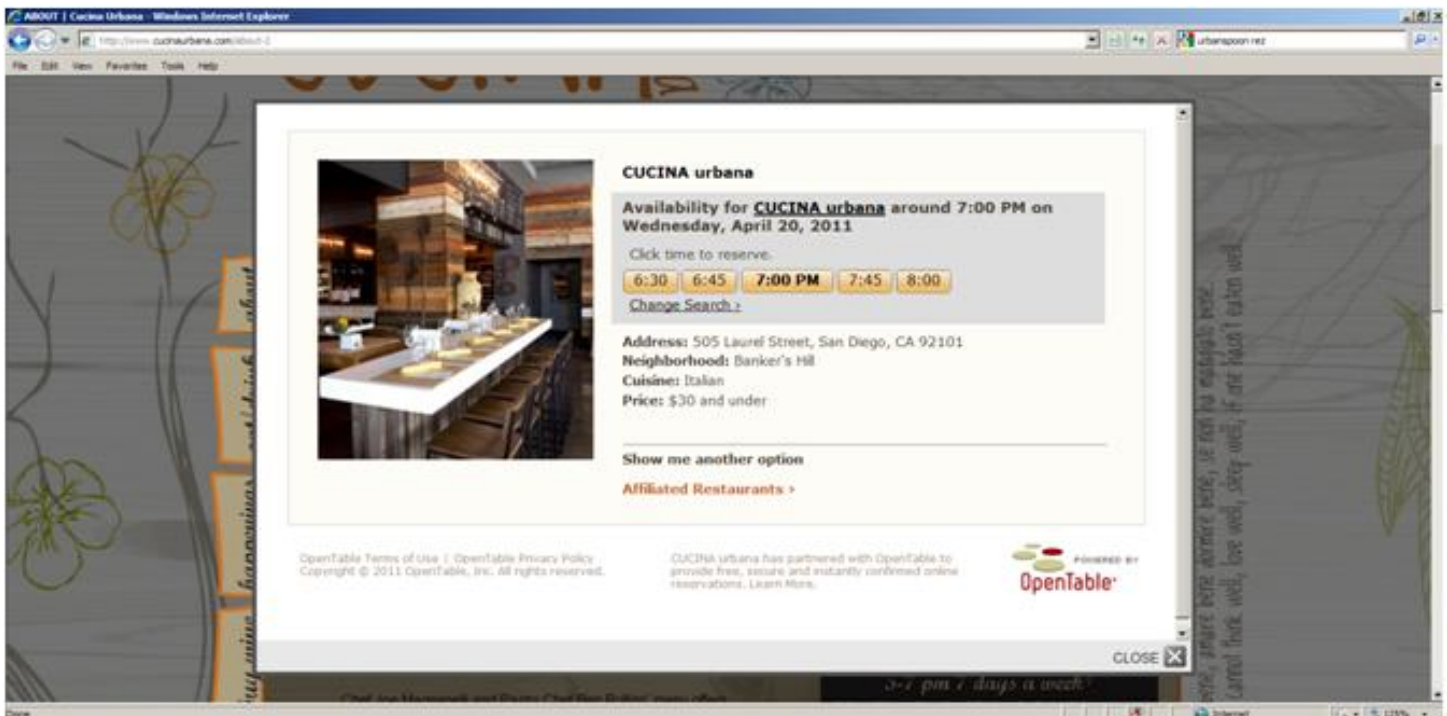
Alternatively, you can display reservation search results in a window overlay over your website, see screenshot below. The diner will be able to close out of the reservation window upon completing the reservation.

Append `&hover=1` (in green below) in the code.

Example Reservation Widget code snippet with window overlay enabled:

```
<link href="http://www.opentable.com/ism/feed_alt.css" rel="stylesheet" type="text/css" />
<div id="OT_searchWrapperAll">
<script type="text/javascript"
src="http://www.opentable.com/ism/?rid=1234,1107&hover=1"></script>
<noscript id="OT_noscript">
<a href="http://www.opentable.com/single.aspx?rid=1234&restref=1234&rtype=ism">Reserve Now for
Restaurant A on OpenTable.com</a>
<a href="http://www.opentable.com/single.aspx?rid=1107&restref=1107&rtype=ism">Reserve Now for
Restaurant B on OpenTable.com</a>
</noscript>
<div id="OT_logo">
<a href="http://www.opentable.com/home.aspx?rtype=ism" title="Powered By OpenTable">
</a>
</div>
</div>
```

IMPORTANT – Please test the widget with the window overlay enabled to ensure that the window overlay displays and a reservation can be completed.



CUSTOMIZATION (OPTIONAL)

Those with advanced knowledge of CSS and absolute positioning also have the option of repositioning any components in the module via CSS. You may retrieve either version of our style sheet and post it to your own site to make further customizations. If you do so, be sure to adjust the first `href` in the code to link to your style sheet at its new location. Alternatively, you can embed the style changes directly in our HTML code.

We recommend emailing reservationlinks@opentable.com after customizing your module to ensure it is set up correctly. Otherwise, OpenTable cannot support any customizations, nor guarantee reservations passed through your search module will qualify for special pricing.

Style Control Definitions	
Style	Definition
OT_feedTitle	Controls the heading text. Set <code>display:none</code> to hide the title and insert your own heading (example <code><h2 class="OT_feedTitle">Make a Reservation at Restaurant Name</h2></code>).
#OT_searchWrapperAll	Controls the overall container of the code.
#OT_searchWrapper	Controls the underlying container of the code.
.OT_feedTitle	Controls the form title tags with regard to font, color, spacing and positioning.
#OT_restaurantLbl	Controls the word "Restaurant".
#OT_partySizeLbl	Controls the word "Party Size".
#OT_timeLbl	Controls the word "Time".
#OT_dateLbl	Controls the word "Date".
#OT_restaurant, #OT_partySize, #OT_time, #OT_date,	Control the drop down lists positioning.
#OT_submitWrap	Controls the submit button (see below for instructions on changing the submit button graphic).*
.feedFormField	Controls the drop down lists with regard to font, color and spacing.
.OT_feedFormFieldCalendar	Controls the text box that displays the date.
#OT_logo	Controls the OpenTable logo.
imgcal	This is a place holder. Don't change this.
imageCal (not shown)	Controls the underlying table structures of the calendar.
clickableDays	Controls the calendar days in the future.
nonclickableDays	Controls the calendar days in the past.
months	Controls the calendar name of the month at the top.
weekdays	Controls the calendar day of the week.

*Change the "Find a Table" submit button:

The "Find a Table" button is a graphic hosted by OpenTable. To change the submit button, add `&th=` followed by your locally hosted submit button graphic URL in the JavaScript query string. Highlighted in grey below.

```
<script type="text/javascript"
src="http://www.opentable.com/ism/?rid=1234,1107&th=http://www.SAMPLESUBMITBUTTON.com"></script>
<noscript id="OT_noscript">
```

CUSTOMIZED TEXT LINK:

The text link option creates a link on your website to your OpenTable online reservation page. You can also include this link in marketing emails. Link the customized URL to an action-oriented phrase like “Make a Reservation Online” or “Reserve Now.” Avoid linking to the OpenTable logo.

Please use the format below to construct the URL for a restaurant to enable the special pricing for reservations. Copy the URL below and replace the numbers highlighted below (1234 below) with the restaurant’s OpenTable restaurant ID.

Customizable URL:

`http://www.opentable.com/single.aspx?rid=1234&restref=1234`

FREQUENTLY ASKED QUESTIONS

Why won’t the window overlay launch on my restaurant’s website?

Answer: There are small subsets of websites that are not compatible with the window overlay treatment. If you experience any issue with launching the window overlay, we recommend removing `&hover=1` from the code.

If you need any additional troubleshooting help, please email reservationlinks@opentable.com.

Why does the Integrated Search module display with a large white space between the date and time drop-downs?

Answer: This occurs when the style sheet is not loading on the website. A style sheet must be referenced in the code to enable proper display of the drop-downs. The first line of code in our snippet is our style sheet reference. You will notice that the link ends in `.css`. Make sure this style sheet is included in the code. If you point to your own style sheet, then make sure that link is loading and the styles are referenced properly.

Why aren’t all the restaurants I placed in the code appearing in the restaurant name drop-down?

Answer: If the restaurant is not an active OpenTable customer, then they will not display in the drop-down. If the restaurant is new to the OpenTable network, then the restaurant may not be live with OpenTable yet. The restaurant will automatically display once they are completely set-up on our network. It is also possible that you are not referencing the correct restaurant OpenTable ID number. Email reservationlinks@opentable.com for assistance.